



## CALL FOR ADVERTISEMENT

Saturday, 18 February 2023

Dear Sir/Madam,

As the chairman of the 2023 IEEE Conference on Electrical Insulation and Dielectric Phenomena (2023 IEEE CEIDP), I am pleased to extend this call for advertisement to you. The 2023 IEEE CEIDP will be held on October 15-19, 2023 at the Hilton Meadowlands Hotel in East Rutherford, NJ, USA and feature the *centennial* celebration of the CEIDP.

The CEIDP was established within the Division of Engineering and Industrial Research, National Academy of Sciences - National Research Council in 1920 in nearby Manhattan, NY, and continues to provide opportunity for specialists from around the world to meet and exchange their expertise relevant to the properties of dielectric materials and the techniques of electrical insulation, annually, now under the full sponsorship of the IEEE Dielectrics and Electrical Insulation Society.

To celebrate the *centennial*, the conference program features special sessions with invited lectures on future perspectives for dielectrics and electrical insulation and the 100-year history of the CEIDP. A tour will also be organized to the birthplace of CEIDP in Manhattan, NY, in the former Western Electric / Bell Telephone Laboratories building on 463 West Street. For more information about the conference program, please do not hesitate to refer the centennial webpage of the conference at [https://ceidp.org/?page\\_id=3887](https://ceidp.org/?page_id=3887) or contact the technical program committee chair (TPC), Dr. Refat Ghunem, at [Refat.Ghunem@nrc-cnrc.gc.ca](mailto:Refat.Ghunem@nrc-cnrc.gc.ca).

Opportunities to advertise your company throughout the sessions and the centennial events of the conference are detailed in the Advertisement Standard Offer herewith- Other options are available upon request.

Looking forward to hearing from you.

Prof. Kai Wu, Chairperson  
2023 IEEE CEIDP

Website of CEIDP: [ceidp.org](http://ceidp.org)

Contact us:

Prof. Kai Wu, Chairperson  
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Dr. Refat Ghunem, TPC  
([Refat.Ghune@nrc-cnrc.gc.ca](mailto:Refat.Ghune@nrc-cnrc.gc.ca))

# Advertisement standard offer

GOLD	
<ol style="list-style-type: none"><li>1. Desk at conference site (area 4x2=8 square meters; price includes 120V/16A electricity supply and Wi-Fi Internet connection)</li><li>2. Advertising material distributed with conference material</li><li>3. Website: logo on first page and all page headers</li><li>4. Logo on conference bag</li><li>5. Logo on notepad</li></ol>	
Price: 7000 \$, VAT excluded	

SILVER	
<ol style="list-style-type: none"><li>1. Banner at the conference (A1 size poster)</li><li>2. Advertising material distributed with conference material</li><li>3. Website: logo on first page and on all page headers</li><li>4. Logo on conference bag</li></ol>	
Price: 3500 \$, VAT excluded	

BRONZE	
<ol style="list-style-type: none"><li>1. Logo on first page of the website</li><li>2. Logo on notepad cover</li></ol>	
Price: 1500 \$, VAT excluded	